

Briana Levin

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I am a UX and UI Designer.

Education.

Bentley University
McCallum Graduate School of Business
Waltham, MA
Masters of Science; December 2020
Human Factors in Information Design
High Distinction (GPA: 3.91)

University of Rochester
Rochester, NY
Bachelor of Arts; May 2016
Business; Digital Media Studies

Skills and Tools.

Figma	Sketch
Axure	Balsamiq
InVision	Zeplin
Mural	Miro
Pendo	Optimal Workshop
HTML	CSS
JavaScript	Qualtrics
Photoshop	Illustrator
Zendesk	Google Analytics
Jira	Pivotal Tracker
Confluence	Microsoft Office

Community and Achievements.

Member
Beta Gamma Sigma Honors Society
February 2020 – Present

VP of Events, Board Member
User Experience Graduate Association
June 2020 – December 2020

Member
Gamma Phi Beta
February 2013 – Present

Languages.

English (fluent)
Hebrew (fluent)
Spanish (Conversational)

Experience.

Quickbase / Boston, MA
Senior Interaction Designer / March 2022 – Present
Interaction Designer / September 2020 – March 2022

Lead interaction designer for multiple features within Quickbase, specifically platform and app analytics, and tabular reporting. Collaborate daily with visual and content designers, product managers, and engineers. Deliver wireframes, prototypes, and accessible specs to stakeholders. Advocate for the user by conducting user interviews, usability studies, and tracking usage.

Bentley University UX Center / Waltham, MA
UX Designer and Researcher / August 2019 – August 2020

Designed user-centered solutions for usability problems through research methods, including surveys, interviews, and usability tests. Analyzed usability and research results, extracting insights, preparing reports and findings, and presenting actionable recommendations to clients.

LeveragePoint Innovations Inc. / Medford, MA
UX/UI Engineer / May 2017 – July 2019

Managed projects that enhanced the usability of LeveragePoint's platform based on user feedback and usage metrics. Led the engineering team in all matters of design to improve customer adoption and scalability of the platform. Oversaw LeveragePoint's security process including responses to customer questionnaires, and SOC2 process management and administration.

LeveragePoint Innovations Inc. / Medford, MA
Customer Experience Designer / July 2016 – May 2017

Supported users as they deployed LeveragePoint's platform to improve sales, marketing, and product development performance. Designed and developed branded UIs within the platform, enhancing overall customer experience. Defined UI and product enhancements, working with the engineering team to improve platform's clarity and ease of use.

Certifications.

University of Michigan / Coursera
Java Programming and Software Engineering

Duke University / Coursera
Web Applications